

## Easter at Sarah Raven

Easter is a symbol of new beginnings, hope and renewal, a perfect springboard for sowing our beautiful 2021 range of flowers and vegetables.

Our [pastel cut flowers](#) are great for sowing around Easter time. Choose from shades of caramel cream, mauve and apricot with [The Floral Wallpaper Collection](#). This collection includes three of the very best newcomers to the cut flower scene, giving beautiful colours and curves for table centres and mantelpieces. Similarly, [The New Foliage Collection](#) is perfect for sowing around March and April and allows you to fill the corners of your garden with lovely, delicate, yet tall foliage flowers.

For our veg growers, around the spring months is the easiest time to sow vegetables, such as the new [Beetroot 'Detroit'](#) and [Spinach 'Renegade' F1](#). Each variety has been carefully selected by Sarah and the team, following Perch Hill trials, for their reliability, productivity and taste.

We also have a great range of bestselling gifts to wow your favourite gardener at Easter. Our [Heart-shaped trowel](#) makes a beautiful addition to a gardener's kit, and is extremely useful for digging and smoothing over the soil. Similarly, our [Snail tape measure](#) is a functional and fun gift that would look great on someone's desk or out in the garden, perfect for anyone planning their cutting garden. Finally, the [Floral print fork](#) is a pretty and practical gardening tool that makes an excellent gift.

### Notes

Introducing the new podcast '[Grow, Cook, Eat, Arrange](#)', which aims to engage gardeners of all ages and levels of experience, in the joy that gardening brings to the home and kitchen. Sarah, along with her friend and colleague, Arthur Parkinson, host lively discussions on their favourite flowers to pick and sow, and the best edible plants of the season. Podcasts are peppered with plenty of expert advice on floral design and cookery. Listeners can download episodes on all major platforms.

Sarah's latest book, [A Year Full of Flowers](#), is also available now. The book reveals the hundreds of hardworking varieties that make the garden sing each month, together with the practical tasks that ensure everything is planted, staked, and pruned at just the right time.

Sarah Raven is a woman of many talents; she has worked as a doctor at the Royal Sussex County Hospital in Brighton and is now a broadcaster, teacher and writer. Since the publication of her first book, *The Cutting Garden*, she has led the way over the last two decades, in introducing a new kind of productive gardening which fuses intense colour, elegance and ease of growth. Bridging all kinds of gardening from dark rich dahlia glories to subtler smoky modern colours of poppies, roses, sweet peas, and all kinds of vegetable deliciousness, Sarah also runs her own gardening and cookery school at Perch Hill in East Sussex, and is the author of many books. She is currently working on a book on colour.

For styled or cut out images, quotes from Sarah Raven, and more information please contact [charlottelawrence@sarahraven.com](mailto:charlottelawrence@sarahraven.com) or [abi@sarahraven.com](mailto:abi@sarahraven.com) (Image guidelines apply).